

## **SSNB Sponsorship Program Guide for Families, Individuals & Businesses**

### **Make a Difference This Year and Support Scoil on Spioraid Naoimh Boys**

Every contribution—large or small—makes a real difference in the lives of our students. When you sponsor Scoil on Spioraid Naoimh Boys, you're not just supporting a school; you're investing in the future of young people in our community.

Our sponsorship program is designed to be accessible and meaningful. Whether you're a parent, family, or local business, there's a way for you to be part of our success story.

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#### **Sponsorship Tiers**

##### **Platinum Sponsor — €5,000+**

###### **For major supporters ready to lead by example**

Be the cornerstone of our community. Platinum sponsors receive recognition in every school newsletter and Instagram post throughout the year, plus your business logo featured prominently. Your contribution earns a permanent naming place on one of our playground spaces—a lasting legacy of your support.

###### **Your Impact:**

- Recognition in all newsletters and Instagram (with logo)
- Permanent naming rights for a playground space
- Certificate of appreciation
- VIP opening ceremony invitation with photo opportunity
- Your business banners and representatives welcome

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##### **Gold Sponsor — €1,501–€4,999**

###### **For businesses committed to our school community**

Gold sponsors are celebrated as key partners in our success. Your support appears regularly—6 times per year in newsletters and twice on Instagram—keeping your business visible and valued within our school family.

###### **Your Impact:**

- Recognition in newsletters bi-monthly (6 times per year)
- Recognition on Instagram twice per year (with logo)
- Certificate of appreciation
- Opening ceremony invitation with photo opportunity
- Your company banners and representatives welcome at school events

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##### **Silver Sponsor — €701–€1,500**

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### **For growing businesses and community-minded supporters**

Silver sponsors enjoy regular recognition throughout the school year. Your support appears in four newsletters and twice on Instagram, showing our community your dedication to local education.

#### **Your Impact:**

- Recognition in newsletters four times per year
- Recognition on Instagram twice per year
- Certificate of appreciation
- Opening ceremony invitation
- Community pride in supporting local education

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### **Bronze Sponsor — €300–€700**

#### **For local businesses and generous supporters**

Bronze sponsors make a meaningful contribution while building community goodwill. You'll be recognized twice during the school year—when you donate and in our final June newsletter.

#### **Your Impact:**

- Recognition in newsletters twice per year
- Certificate of appreciation
- Opening ceremony invitation
- Supporting vital school programs

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### **Family/Individual Supporter — €50–€299**

#### **For families who want to give back**

Every family has a story, and every contribution counts. Family and individual supporters are celebrated in our "Community Supporters" section of the newsletter, showing your commitment to our school.

#### **Your Impact:**

- Recognition in our newsletter once per year
- Certificate of appreciation
- Opening ceremony invitation
- Being part of something meaningful

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### **In-Kind Supporters**

#### **Donations of services, goods, or expertise**

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Perhaps you own a business offering services or have professional expertise to share. In-kind contributions—from catering and printing to photography, graphic design, or volunteer expertise—are invaluable and deeply appreciated.

### Examples:

- Event catering or supplies
- Printing and design services
- Photography or videography
- Professional mentoring or workshop leadership
- Equipment, facility use, or technology donations

### Your Impact:

- Recognition in our newsletter when your contribution is used
- Acknowledgment on Instagram
- Making a direct, tangible difference

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## How Recognition Works

### Public Recognition

When you sponsor Scoil on Spioraid Naoimh Boys, we want to celebrate your support! Your name or business appears in:

- **School Newsletters** — published via Aladdin (for current parents) and on our school website
- **School Instagram** — regular recognition for Gold, Silver, and Platinum tiers
- **Opening Ceremony** — invitation to attend and be celebrated alongside other sponsors

Platinum and Gold sponsors receive logo recognition; other tiers appear as text mentions.

### Private Donations

If you prefer to support us without public recognition, we absolutely respect that choice. You can opt for a private donation while still receiving your certificate of appreciation and all the other benefits of your tier.

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## The Sponsorship Process

### Step 1: Choose Your Level

Review the sponsorship tiers above and decide which level matches your giving capacity.

### Step 2: Complete the Form

Fill out our simple sponsorship form with your details and preferences—including whether you'd like public recognition or prefer to give privately.

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### **Step 3: Submit & Pay**

Submit your form and make a one-time bank transfer payment. We'll provide all the details you need.

### **Step 4: Receive Your Certificate**

You'll receive a certificate of appreciation and be added to our community of sponsors.

### **Step 5: See Your Impact**

See your recognition in newsletters and (if opted in) on our Instagram throughout the school year!

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## **Why Sponsor?**

### **For Families**

Supporting your child's school strengthens our community and shows your children that giving back matters. Your sponsorship helps fund programs, facilities, and experiences that enrich their education.

### **For Businesses**

Local businesses thrive when communities thrive. Sponsoring Scoil on Spioraid Naoimh Boys:

- **Build goodwill** in the neighborhoods you serve
- **Shows community commitment** through consistent recognition
- **Supports local youth** and education
- **Create positive associations** with your brand
- **Connects** with families and other community leaders

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## **Questions?**

We'd love to hear from you! If you have questions about sponsorship options or want to discuss how your business or family can get involved, please contact us:

**Email:** [office@bishopstownboysschool.ie](mailto:office@bishopstownboysschool.ie)

**Phone:**

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## **Make Your Sponsorship Count**

Every donation, at every level, makes a difference. Your support helps us:

-  Enhance our facilities and playgrounds
-  Provide enriching programs and experiences
-  Support student development and wellbeing
-  Strengthen our school community

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**Whether it's €50 or €5,000, your contribution matters.** *Scoil on Spioraid Naoimh Boys is grateful for the generosity of all our sponsors. Together, we're creating a school community where every student can thrive.*

**Thank you for considering sponsorship.**